

Presentation Strategies

Presentation Strategies offers you expert training which has been enjoyed by top executives in Europe, America, and Asia. It is especially suitable for executives, managers, and consultants who already have some experience with professional presentations. We work on four key areas:

1. Bring Your Presentation to Life: What You Stand For

How you stand, and what you stand for...go together. We make sure you know how to use classic presentation skills like your physical stance and behavior to promote the kind of mutual interest which is vital to successful communication. This work includes individual coaching to improve your physical presence, by adjusting your posture and going over the most effective use of each part of your body during your presentations. But we don't stop there. Your values, what you believe in, are at least as important as your physical behavior. So, from the beginning, we work on powerful skills you can use to help audiences of all kinds and cultures to understand and appreciate the beliefs and ideas which you represent.

2. Bring Your Power Point to Life

Anyone can transform their power point presentations into a dynamic technique for waking up the audience and engaging them in a dynamic process of clear and lively steps towards your goals. You just need a method, one that takes into account how audiences process visual information, oral information, and movement. Our method, the **Visual Image Protocol**, is based on the latest scientific research, including Nobel Prize winning studies. You'll see for yourself what you need to know, in simple and enjoyable group and individual exercises. Then, then you'll practice integrating this method into your own presentation. In the future, your audiences will thank you for how clear and easy to follow your power point presentations are,

3. Bring Your Message to Life.

21st century audiences are not impressed with old fashioned notions of using rhetoric to manipulate them. What works today is simple: adapting the form and content of your message so that you can perform it effectively, bringing it to life for the audience step by step. First we show you how to design and perform the classic three part structure of a presentation to create a shared experience with the audience which leads them to your goal. Then, we show you what to do to highlight your key points so that the audience understands and remembers them. Finally, you learn how to connect your message with the real life concerns of your audience, so that they see how your message matters to them. In short, you can prepare and perform your presentations in the future with confidence, knowing that you have done your very best to achieve the goal of your presentation, not at some hoped for time in the future, but by the time you arrive at the end.

4. Lively Training for Real World Results.

Presentations don't just happen in your mind. They happen in real life. They need to be performed. And performance takes practice. This workshop includes individual and group exercises to bring these skill and strategies to life for you—so that you can start using them in your own life immediately. It also includes two practice presentations, accompanied by individual coaching, group feedback, and learning the keys to monitoring yourself and continuing to grow as a speaker in the future. You have the opportunity to practice how to perform everything covered in the workshop in your own presentation by the end of the day. With this knowledge and experience, you are ready to give more lively, engaging, and effective presentations when you walk out the door.

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